

Typical Curriculum

Module 1: Leadership / Personality Development

Module 2: Strategy

- Strategic analysis and decision-making: Process and principles
- Design thinking for strategy (1): Situational analysis and strategic challenges
- Design thinking for strategy (2): Creating new value propositions and business models
- Execution: Aligning action with strategy
- Future-proofing: Scenario planning and strategic pivots

Module 3: Finance & Accounting / Managerial Finance / Corporate Finance

- Financial Forensics
- Risk and Return Dynamics
- Capital Budgeting
- Capital Structure and Debt Design
- Current Topics in Financial Markets

Module 4: Digital Technology & Innovation

- Corporate Innovation in the Age of Disruption
- Emerging Technologies and Strategic Foresight
- Platform Economy and Digital Ecosystems
- AI-Powered Business Transformation
- Change Management

Module 5: Investment and Valuation in Asia

- Value Investing
- Deal Making in Asia
- Mergers and Acquisition
- Private Equity in Asia

Module 6: Operations and Supply Chain Management

- Operations management decisions
- Product development and process strategies
- Capacity and network strategies
- Supply chain planning
- Supply chain strategic model and performance drivers
- Supply chain sustainability

Module 7: Sustainability

- Integrating sustainability into core business strategies
- The role of businesses in contributing to societal goals
- Managing environmental impact and complying with regulations
- Sustainable investment & the financial implications of ESG
- Leading/managing change towards sustainable practices

Specialization Courses

AI & Analytics		ESG	
Module 8:	Introduction to Artificial Intelligence - Machine Learning and Natural Language Processing - Machine Vision and Robotics	Module 11:	ESG Foundation - Introduction to ESG Principles and Frameworks - The Role of ESG in Corporate Strategy
Module 9:	AI Applied in Business - AI for Marketing - AI for Finance	Module 12:	Strategic ESG and Sustainable Business Leadership - Global Sustainable Investing and ESG Integration - ESG value creation & Sustainable Business Strategies
Module 10:	The Human side of AI - AI Ethic and Change Management - AI and the Future of Work The Human side of AI - AI Ethic and Change Management - AI and the Future of Work	Module 13:	ESG Finance and Impact Measurement - Effective Climate Governance and Stakeholder Engagement - Sustainable Finance and SDG Benchmarking for Corporates

SOM Executive MBA

Tentative Schedule for Class of 2025

SOM Executive MBA Tentative Schedule for Class of 2025

August 2025						
M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Module 1

October 2025						
M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Module 3 & Workshops sessions

December 2025						
M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February 2026						
M	T	W	T	F	S	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

Module 6

April 2026						
M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Module 8 and 11

Module 9 and 12

June 2026						
M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Final Project Presentation

International Study Trip

September 2025						
M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Module 2

November 2025						
M	T	W	T	F	S	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Module 4

January 2026						
M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Module 5

March 2026						
M	T	W	T	F	S	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

Module 7 & Workshop sessions

May 2026						
M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Module 10 and 13

July 2026						
M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	30	31			

 In-person Class
 International Study Trip

 Online Class

 In-person Workshop Sessions

 Final Project Presentation