

# Professional Master's in Banking and Finance

One-year master's degree for working professionals in banking and financial services industry

> School of Management

Towards Creative Global Leaders of Tomorrow

9th Batch

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### About AIT

### A truly international institution of higher learning

#### www.ait.ac.th

Founded in Bangkok in 1959, AIT is a leading international institution of higher learning that is actively working with public and private sector partners throughout the region and with some of the top universities in the world.

Established in 1987, the School of Management at AIT caters to Asia's demand graduate management education. for Aligned with AIT's mission, it aims to elevate management education globally, fostering sustainable development, technological leadership, and entrepreneurship. The school develops leaders for different sectors of the economy.

## Program Director's Message



#### Dr. Sundar Venkatesh

The Professional Master's (PM) is an innovation pioneered by AIT. In more than 10 years since PMs were launched, AIT has created several offerings to cater to the needs of various categories of professionals. The PMs are designed for practicing professionals and delivered by a team that blends theory and practice for a deep and practical learning experience.





My networking with fellow bankers from Nepal and Sri Lanka deepened during my study, which will benefit my future career.

Aditya Rijal PMBF Batch 8, May 2023 NMB Bank Ltd, Nepal



It enriched me in the power of analytical thinking to manage any critical situation by teaching practical aspects of knowledge without limiting to the theories.

Rajith Jayawardana PMBF Batch 5, June 2015 Sampath Bank PLC, Sri Lanka

### **Program Overview**

The Professional Master's in Banking and Finance (PMBF) is a program designed for aspiring leaders in the banking and financial services industry. PMBF empowers individuals to thrive amidst dynamic challenges, fostering strategic thinking essential for success in the banking and finance arena.

Key areas of focus

- Deciphering and strategically addressing economic and societal shifts
- Crafting innovative business models for competitive advantage
- Identifying new revenue sources
- Harnessing partnerships for customer value,
- Adapting to regulatory changes
- Leveraging technology to boost competitiveness.

Participants will earn a master's degree while continuing on their job.

At the end of the program participants can expect to:

- Sharpen their strategic thinking
- Develop skills for success in a dynamic business world
- Enhance their international career prospects
- Build valuable professional networks
- Gain in-depth knowledge through contextually relevant curriculum



Above all, the multicultural environment at AIT provided me with an incredible opportunity to flourish as a human being.

Nazia Haque PMBF Batch 6, June 2018 Bangladesh Bank, Bangladesh



PMBF at AIT was a wonderful experience of my life. It enhanced my knowledge and skills as a professional, and diversity enriched me as a human being.

Kritika Pradhan PMBF Batch 3, January 2013 Bank of Bhutan Limited, Bhutan.

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### Program Design and Course Structure

- The program is built around three themes.
- Under the **Environment** theme, participants will explore different aspects of the environment in which the banking and financial services industry operates. Such aspects include economy, society, technology, markets, and regulation. Participants will learn to analyze how changes in the environment impact their businesses.
- Under the **Organization** theme, participants will develop their strategic thinking on matching organizational resources to opportunities on the outside and deliver results that matter to stakeholders.
- Under the **Self** theme, the learning will focus on the self in both individual and relational dimensions. Self-awareness in managing interpersonal and inter-organizational relationships will feature as a prominent learning objective under this theme.
- The overall integration of program learning will be through a **work-based research project.**
- The program will deliver 30 credits, of which 24 credits will be coursework and 6 credits will be the work-based research project. Each credit is equivalent of 15 class hours.



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### **Program Delivery**

Term	Course List	Delivery Method	Duration
1	Financial Management	Zoom	30 hours over 2 weeks
	Managerial Economics	Zoom	30 hours over 2 weeks
2	International Finance	Zoom	30 hours over 2 weeks
	Digital Transformation in Banking Services	Zoom	30 hours over 2 weeks
3	Financial Regulations and Supervision	Face to Face in Country	30 hours over 2 weeks
	Risk Management	Face to Face in Country	30 hours over 2 weeks
4	Strategic Management & Leadership	Face to Face at AIT	30 hours over 1 week
	Banking	Face to Face at AIT	30 hours over 1 week
	Project Report		

Zoom Classes are normally scheduled on weekends and some week days in the evening after office hours.

Duration of the stay at AIT will be 2 weeks.

# Pedagogy and Assessment

The pedagogy and assessment are tailored to suit the needs of experienced learners. The pedagogy is designed to:

- Acknowledge and build on the experience of learners
- Provide an environment for free thinking and sharing
- Respect individual points of view
- Be challenging and constructively critical
- Promote active participation
- Evolve in response to participant feedback

Participants' learning in each course will be assessed by a combination of exams, contributions to class discussions, assignments, reports, and case analyses. The work-based research project will be assessed by a committee in two stages; one will be at the stage of proposal development, and the other will be a final presentation of the findings. The final project will be guided by a member of the faculty.

# Eligibility

- Participants must have a Bachelor's degree in a relevant discipline.
- Employer's endorsement will be given due weightage.
- Participants are expected to have at least five years of experience in the banking and financial service industry.
- Proficiency in English Participants must have IELTS scores of 6.0 (or higher) or pass the AIT English Language Test. AIT English language test can be taken any time before graduating from the program.
- Shortlisted participants will be called for an interview online before admission to the program.

#### Scan QR code to apply or click here



### **Contact Us**

Contact us at som\_pm@ait.ac.th to start a conversation.

#### Main campus:

P.O. Box 4, 58 Moo 9, Km. 42, Paholyothin Highway, Klong Luang, Pathum Thani 12120, Thailand

#### **Bangkok Center:**

Column Tower (15th Floor), Sukhumvit Soi 16, Khlong Toei, Wattana, Bangkok, 10110, Thailand

### Fees

- USD 6,000, including the cost of materials, online modules, project guidance, and degree certificate.
- Participants choosing to take the AIT English language test have to pay the test fees of THB 1,000
- Each semester, participants will pay a 150 Thai Baht as Student Union Fee, a one-time 2,000 Thai Baht Language Support Fee, and a 100 Thai Baht charge for a Student ID Card.
- Participants who do not pass the AIT English Language Test on the first attempt will be required to attend language class in AIT before their subsequent attempt. Participants will pay a 3,000 Thai Baht fee for each English Language Course.
- Travel tickets and accommodation for campus-based learning are not included in the fees.
- At AIT campus, AIT offers subsidized student accommodations and executive accommodations at competitive rates. AIT campus has several restaurants serving different types of cuisine and halal food. Click <u>here</u> for a campus tour of AIT.

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# Participants in earlier batches have come from



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