



**School of
Management**

BUSINESS COMPETENCY DEVELOPMENT PROGRAM

Designed for managers leading their banks
and financial institutions into the next decade



PROGRAM SAMPLE

1. Leadership & Team Dynamics – Identifying leadership styles and enhancing cross-functional team effectiveness.
2. Risk Management – Managing internal, external, cyber, and demographic risks in banking.
3. Branding of Financial Services – Positioning banks as strong service brands in a consumer-driven market.

WHAT IS INCLUDED IN TUITION FEES?

- ☒ Training materials
- ☒ 2 coffee breaks and Buffet Lunch
- ☒ Certification by AIT, a top-quality institution, with top quality faculty
- ☒ Twin sharing hotel accommodation*
- ☒ Accident insurance
- ☒ Airport pickup and drop-off for the entire group

Program Schedule and Highlights	
Duration: 4 days (excluding travel days)	Cultural visit/Site visit

**MORE INFORMATION AT EMAIL
SOM-EDP@AIT.ASIA**



<https://som.ait.ac.th/banking-and-finance>

