

# Professional Masters in Banking and Finance (PMBF) Batch 9

A one years Masters Degree program for working professionals

A one-of-a kind program for bankers that combines core disciplines such as regulation and risk management with contemporary issues such as Fintech, ESG, digital transformation and partnerships for growth

A word cloud with various terms related to the program. The words are arranged in a cluster, with 'leadership' being the largest and most central. Other prominent words include 'digital', 'esg', 'financial', 'strategic', 'economics', 'partnership', 'risk', 'services', 'regulations', 'fintech', 'banking', 'international', 'transformation', 'finance', and 'management'. The words are in different colors and sizes, creating a dynamic visual effect.

digital  
esg  
leadership  
financial international  
transformation strategic  
risk banking economics  
finance management partnership  
services fintech  
regulations

# Program benefits



Optimal duration of 12 months



Earn a degree without a break from your job



Executive friendly schedule and delivery



Degree from AIT, a top-quality institution, with top quality faculty



Affordable at 6000 USD  
(Corporate discount of 5% for 3 or more participants)



Opportunity to network with high quality participants



# Program Features

*Tailored for  
Practicing  
Professionals:*  
Designed to  
meet the  
needs of those  
currently  
active in the  
banking and  
finance  
industries.

*Blend of Theory  
and  
Practice:* Delivered  
by a mix of  
academic experts  
and industry  
professionals.

*International  
Learning  
Environment:*  
Engage with  
peers from  
various  
countries.

*Efficient  
12-Month  
Structure:*  
Complete  
the  
program  
within 12  
months.

*International  
Recognition:*  
Graduates  
receive an  
AIT degree  
with  
international  
recognition.

*Work and  
Study  
Balance:*  
Continue  
working  
while you  
study.

# The AIT Experience

Founded in Bangkok in 1959, AIT is a leading international institution of higher learning, collaborating with public and private sector partners throughout the region and top universities worldwide. The School of Management at AIT, established in 1987, addresses Asia's demand for graduate management education, fostering sustainable development, technological leadership, and entrepreneurship.

Experience a diverse and international learning environment at AIT, with state-of-the-art facilities and a supportive community. Engage in a blend of face-to-face and virtual learning, ensuring a comprehensive educational

Visit:

<https://ait.ac.th>

<https://som.ait.ac.th/>







Prof. Yuosre Badir, Dean, School of Management

### **Dean's Message**

The Professional Master's (PM) program at AIT is designed to meet the needs of professionals seeking specialized education, including a comprehensive program in Banking and Finance. Led by an esteemed faculty, the program seamlessly integrates theoretical knowledge with practical application, focusing on three core themes: Environment, Organization, and Self. A key feature of the program is the work-based research project, which allows participants to apply their learning directly to their professional context. Join us to advance your career, acquire cutting-edge insights, and make a meaningful impact in the banking and finance industry.

# Program Overview

The Professional Masters in Banking and Finance (PMBF) is a specially curated program for practicing bankers offered by The Asian Institute of Technology's School of Management.

This program is designed to meet the leadership development needs of banks in the region, addressing the demands for sustainability, emerging business models, and technological advancements such as AI, Blockchain, and Decentralized Finance.





Dr. Sundar Venkatesh, Program Director, PMBF

The Professional Master's (PM) is an innovation pioneered by AIT more than 10 years back. PMs are designed for practicing professionals and delivered by a team that blends theory and practice for a deep and practical learning experience. The orientation is strategic, and the coverage is contemporary. Participants can expect to carry the knowledge from the program to manage their organizations' growth through a challenging business environment.

Program Director's Email: [svenkat@ait.ac.th](mailto:svenkat@ait.ac.th)



# Program Structure



30 credits, each credit is equivalent to 15 class hours



24 credits of coursework i.e. 8 courses of 3 credits each



6 credits of work-based research project.

# Program Delivery



2 courses Face-to-Face  
Sessions in AIT Thailand in  
2 week on campus  
residency



2 courses in Face-to-Face  
sessions in your home  
country



Live Online 4 courses



Project presentation to the  
committee: either in AIT or  
online



# The self transformation you can expect..

Develop very strong strategic thinking skills

Nuanced understanding of industry and competition

Appreciation of partnership and other tools in growing the business

Visualization of technology and its impact on costs and customer satisfaction

Awareness of your role as a business leader in a technology driven industry pursuing sustainable growth.

# Course descriptions

**1**

## **Financial Management (3 credits)**

This course focuses on the principles of a bank's assets and liabilities management. It has a practical approach, emphasizing the microeconomic challenges of financial management within banking firms. The course will also provide tools to analyse borrowers' financial management

**2**

## **International Finance (3 credits)**

The internationalization of financial markets is driven by factors such as globalization of trade and advancements in information technology. An increasing number of companies from emerging markets are accessing both investment and financing opportunities.

**3**

## **Economics for Bankers (3 credits)**

This course provides an understanding of the economic principles and theories relevant to the banking industry. It covers topics such as macroeconomic policies, financial markets, and the economic environment in which banks operate.

# Course descriptions

4

## **Risk Management (3 credits)**

Investment institutions and banks prioritize risk mitigation due to its high cost. The goal is to minimize risk while optimizing costs, thereby increasing the entity's value. This course introduces participants to various risk management concepts, tools, and techniques in a global context

5

## **Financial Regulation and Supervision (3 credits)**

The objective of this course is to equip students with knowledge about the global community's concerns regarding financial system regulation. It covers the measures taken to achieve regulatory objectives and the importance of governance in financial institutions to strengthen the system's stability.

6

## **Fintech and Partnerships (3 credits)**

This course explores the evolving landscape of financial technology and the importance of partnerships in driving innovation and growth in the banking sector.



# Course descriptions

7

## **Strategy and Leadership (3 credits)**

This course focuses on the essential elements of good strategy-making and execution, which are key to a company's success and indicators of effective management. It is designed to help managers understand both the theory and practice of strategic management and leadership.

8

## **Contemporary Banking (3 credits)**

This course delves into the modern banking landscape, examining the impact of technology, competition, emerging business models, and sustainability demands on bank management. It explores the ecosystem of financial services, covering the influence of emerging technologies such as AI, Blockchain, and Decentralized Finance, as well as the growing importance of ESG with measurable impact

9

## **Project (6 credits)**

Participants will do a project that will address a current issue in their bank which can be related to processes, customers or strategies.

Participants will be guided by a member of the faculty as a project advisor.

In addition two other members of the committee will oversee the project.

Participants will successfully present and defend their final projects before graduation.

# Pedagogy and Assessment

The pedagogy and assessment are tailored to suit the needs of experienced learners.

The pedagogy is designed to:

- Acknowledge and build on the experience of learners
  - Provide an environment for free thinking and sharing
  - Respect individual points of view
  - Be challenging and constructively critical
- Promote active participation
- Evolve in response to participant feedback

Participants' learning in each course will be assessed by a combination of

- exams,
- contributions to class discussions,
- assignments, reports, and case analyses.

The work-based research project will be assessed by a committee in two stages;

- one will be at the stage of proposal development, and
- the other will be a final presentation of the findings.

Graduation will be based on successful completion of all academic requirements as prescribed in AIT's rules and regulations

## Teaching Team:

- Program Director:** Leading the program with extensive experience in banking and finance education.
- Academic Faculty:** Providing a solid foundation in relevant theories.
- Industry Practitioners:** Offering practical insights and real-world applications.

<https://som.ait.ac.th/about-faculty>



# Admissions

1. Participants must have a Bachelor's degree in a relevant discipline with CGPA of 2.75 or above
2. Employer's endorsement will be given due weightage.
3. Participants are expected to have at least three years of experience in the banking and financial service industry.
4. Proficiency in English – Participants must have IELTS scores of 6.0 (or higher) **or** pass the AIT English Language Test.
5. AIT English language test can be taken any time before graduating from the program. Shortlisted participants will be called for an interview online before admission to the program.

# Fees

USD 6,000, including the cost of materials, online modules, project guidance, and degree certificate.

Participants choosing to take the AIT English language test have to pay the test fees of THB 1,000.

Participants will pay a Student Union Fee of 150 Thai Baht each semester, an Annual Medical Fee of 2,500 Thai Baht, a one-time Language Support Fee of 2,000 Thai Baht, and a one-time charge of 100 Thai Baht for a Student ID Card.

Participants who do not pass the AIT English Language Test on their first attempt will be required to attend a language class at AIT before retaking the test. Each English Language Course will incur a fee of 3,000 Thai Baht.

Travel tickets and accommodation for campus-based learning are not included in the fees. At the AIT campus, subsidized student accommodations and executive accommodations are available at competitive rates. The campus also features several restaurants offering a variety of cuisines, including halal food.



## Contact Us:

- Email:** som\_pm@ait.ac.th
- Main Campus:** P.O. Box 4, 58 Moo 9, Km. 42, Paholyothin Highway, Klong Luang, Pathum Thani 12120, Thailand.
- Bangkok Center:** Column Tower (15th Floor), Sukhumvit Soi 16, Khlong Toei, Wattana, Bangkok, 10110, Thailand.

Register



WhatsApp





National Bank of Cambodia

ធនាគារជាតិនៃកម្ពុជា



සමීපත බැංකුව  
சம்பத் வங்கி  
Sampath Bank





My networking with fellow bankers from Nepal and Sri Lanka deepened during my study, which will benefit my future career.

**Aditya Rijal**

**PMBF Batch 8, May 2023**

NMB Bank Ltd, Nepa



Above all, the multicultural environment at AIT provided me with an incredible opportunity to flourish as a human being.

**Nazia Haque**

**PMBF Batch 6, June 2018**

Bangladesh Bank,  
Bangladesh



It enriched me in the power of analytical thinking to manage any critical situation by teaching practical aspects of knowledge without limiting to the theories.

**Rajith Jayawardana**

**PMBF Batch 5, June 2015**

Sampath Bank PLC, Sri  
Lanka



MBF at AIT was a wonderful experience of my life. It enhanced my knowledge and skills as a professional, and diversity enriched me as a human being.

**Kritika Pradhan**

**PMBF Batch 3, January  
2013**

Bank of Bhutan Limited,  
Bhutan.