SCHOOL OF MANAGEMENT
Towards the Creative Global Leaders of Tomorrow
Dean’s Message

To help contribute to the future of the region, the school of management aims to offer lifelong learning opportunities to its alumni network, equip the students of the next decade with relevant skills that reflect the nature of the fast-changing world we live in and engage more frequently in executive training with the business (and other) communities in the major cities across the region.

For those of you considering studying at AIT, I believe the School of Management provides a strong international education characterised by a diversity of staff and students. It is situated in a city that is regarded as one of the best to visit and stay in. There are options to the venue and duration of the programs you select. For those who want to live and study in a pulsating environment, AIT has a downtown campus in the heart of Bangkok. For those who enjoy more tranquility, the main campus (an hour north of Bangkok) is situated in a lush, leafy countryside area.

Dr. Roger Levermore
Dean, School of Management

Our vision

We aspire to be the leading international management school in the region delivering excellent relevant education that transforms the skills and mindsets of those we encounter in a culture where lifelong learning opportunities thrive.

Our mission

The AIT School of Management mission is to build on long-standing core AIT competencies in technology, development, sustainability and to leverage the diverse backgrounds of our faculty and community. We want to help develop students to become future-focused, problem-solving, open-minded, collaborative and critical thinkers capable of contributing to the development of industry across the region and ultimately solving complex global challenges facing humanity.

About AIT

The Asian Institute of Technology promotes technological change and sustainable development in the Asian-Pacific region through higher education, research and outreach.

Why AIT?

125+ World Class Faculty from 20+ countries
24000+ Alumni from 100+ countries
1600+ Graduate Students from 40+ countries
Dual Degree MBA & Exchange Programs with 25+ universities

BANGKOK CAMPUS: 10 min walking distance from BTS ASOKE Sky-train or MRT Sukhumvit station.
MBA Class Profile 2019

REGULAR PROGRAMS
- Masters of Business Administration [MBA]
- Executive Masters of Business Administration [EMBA]
- Doctor of Business Administration [DBA]
- PhD in Management

EXECUTIVE EDUCATION
- Open Programs
- Customised Program
- Certificate Programs

NEW PROGRAMS (2020)
- Msc in International Finance
- Msc in Business Analytics & Digital Transformation

MALE-FEMALE RATIO
- Female 49%
- Male 51%

UNDERGRADUATE MAJORS
- Business & Management 65%
- Engineering 13%
- Science 8%
- Arts 14%

COUNTRY
- Nepal 41%
- Thailand 26%
- Taiwan 1%
- Vietnam 3%
- Bhutan 1%
- Indonesia 1%
- Myanmar 8%
- India 2%
- France 3%
- Germany 2%
- Switzerland 1%
- Philippines 2%
- Bangladesh 4%
- United Kingdom 1%
- China 4%

AVERAGE UNDERGRADUATE CGPA 3.29

INTERNATIONAL STUDENTS 74%
THAI STUDENT 26%

AIT SCHOOL OF MANAGEMENT IS A MEMBER OF

QS WORLD UNIVERSITY RANKINGS
BEST MASTERS RANKING 2019 eduniversal
u multirank
QS STARS
AASCB
EFMD
AAPBS
Masters of Business Administration (MBA)

Masters of Business Administration [MBA] is designed to equip students with effective, practical tools to tackle complex, real-life business challenges. The course is aimed at creating the strategic leaders of tomorrow’s corporate future within the scope of a global arena.

<table>
<thead>
<tr>
<th>FULL-TIME MBA</th>
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<tbody>
<tr>
<td><strong>ONE YEAR MBA</strong></td>
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<tr>
<td><strong>TOTAL CREDITS</strong></td>
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<tr>
<td>• 36 Credits</td>
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<tr>
<td><strong>CORE COURSE</strong></td>
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<tr>
<td>• 30 Credits</td>
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<tr>
<td><strong>ELECTIVES/PROJECT</strong></td>
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<tr>
<td>• 6 Credits</td>
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<tr>
<td><strong>PROJECT/RESEARCH</strong></td>
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**OFFERINGS**
Day / Evening / Weekend

**ADMISSION**
Terms (Jan / March / June / Aug / Oct)

**LOCATION**
Main Campus or Bangkok Center

**OTHER FEATURES**
- Career Networking
- Alumni Events
- Exchange/Dual-Degree (2 Years MBA Only)
- Internship (2 Years MBA Only)

**FLEX MBA**
Fully flexible option for working professional to choose to study either at Evening or Weekend.
Program Curriculum

The MBA Curriculum is a comprehensive general management program designed to provide conceptual, analytical and soft-skills to help prepare participants to be effective managers in an international business environments.

REQUIRED COURSES

- Accounting for Decision-Making
- Business Analytics for Management Decisions
- Entrepreneurship and New Ventures
- Corporate Finance
- Leadership and Organization Management
- Managerial Economics
- Managing Technology and Innovation
- Marketing Management
- Operations Management
- Strategy and Corporate Sustainability

ELECTIVE COURSES

Students can choose to study 6 to 12 credits of elective depending on the program plan.

RESEARCH STUDY

The MBA Project/research focuses on managerial planning, decision-making and problem solving in organizational contexts.

MBA Exchange & Dual-Degree

Full-Time MBA (22 Months) students have the opportunity to take part in an exchange or dual-degree programmes with one of our over 50 partner universities around the world. A few of our notable partners including,

DUAL-DEGREE PARTNERS

- EDHEC – France
- SKEMA – France
- EMLYON – France
- HHL – Germany

EXCHANGE PARTNERS

- Tsinghua University – China
- Nanyang Technological University - Singapore
- KAIST - Korea
- TEM - France
- EADA - Spain
- Aalborg University - Denmark
- IIM - India
- SRH - Germany
- NTU - Taipei
Doctoral Program

PhD in Management
The degree of Doctor of Philosophy (PhD) is intended to prepare students for an academic career and research and/or teaching.

Doctor of Business Administration
Doctor of Business Administration (DBA) is intended to provide further preparation and skills for working professionals to reenter industry upon graduation. Both educational qualifications and work experience are taken into consideration for admission to the DBA program.

DBA Program Structure
Total of 84 credits consist of 21 credits of course work, 3 credits of special study, and 60 credits dissertation:

Curriculum

I DOCTORAL-LEVEL METHODOLOGY COURSES
- Management Research Design & Methodology
- Qualitative Research Methods and Analysis
- Quantitative Data Analysis for Management Research

II KNOWLEDGE BUILDING COURSES
*Management related courses of your choice from our scheduled offered courses as required by the programs.

III- RESEARCH SPECIALIZATION PERSPECTIVE
The special study (SS) is a 3-credit study in the area of specialization. The student works with his/her supervisor on a topic of interest. It will be tailor-made to the student’s research focus, and will require understanding and a critical review of the theories and research in the field of specialization.

*DBA Program only

I- COURSE WORK
- 21 Credits (DBA Program)
- 18 Credits (PhD Program)

II- SPECIAL STUDY
- 3 Credits (DBA Program only)

III- DISSERTATION
- 60 Credits (DBA Program)
- 66 Credits (PhD Program)

TOTAL 84 CREDITS
Admission

Eligibility Requirements

**MBA PROGRAM**
- Hold a Bachelor degree* or its equivalent with minimum 2.75 GPA out of 4.
- Preference given to the applicants with 2+ years full-time working Experience.
- English proficiency: IELTS 5; TOEFL 173; i TOEFL 60; TOEIC 640 if English is not your native language.
- GMAT or GRE score is recommended.

**DOCTORAL PROGRAM**
- Hold a Bachelor degree (normally from a four-year program), or its equivalent with minimum 2.75 GPA out of 4.
- Hold a Masters degree, or its equivalent with minimum 3.5 GPA out of 4.
- English proficiency: IELTS 5; TOEFL 173; i TOEFL 60; TOEIC 640 if English is not your native language.
- GMAT or GRE score is recommended.

*Exceptional applicant with executive experience can also apply on a case by case basis

**APPLY ONLINE:** [www.som.ait.asia/apply](http://www.som.ait.asia/apply)  OR  [EMAIL: somadmissions@ait.asia](mailto:somadmissions@ait.asia)

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<thead>
<tr>
<th>PROGRAM FEES (IN THAI BAHT)</th>
<th>TUTIONS &amp; REGISTRATION</th>
<th>OTHER FEES</th>
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<tbody>
<tr>
<td><strong>MBA</strong></td>
<td>950,000</td>
<td><strong>MEDICAL FEES</strong></td>
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<td></td>
<td></td>
<td>2500 Baht per year</td>
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<td><strong>PhD</strong></td>
<td>1,484,000</td>
<td><strong>STUDENT UNION FEES</strong></td>
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<td>150 Baht per Semester</td>
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<tr>
<td><strong>DBA</strong></td>
<td>1,500,000</td>
<td><strong>EDUCATION VISA FEES</strong></td>
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<td>1900 Baht per Year</td>
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<td></td>
<td><strong>LIVING &amp; ACCOMMODATION FEES</strong></td>
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<td></td>
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<td>11,500-15,000 Baht per Month</td>
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ADMISSION
TEL +66 (0) 2-524-5650
Mobile +66 (0) 614018507 (WhatsApp / Line / Wechat)
Email: somadmissions@ait.asia

GENERAL INQUIRY
TEL + 66(0) 2-525-6183
Email: deansom@ait.asia